



Request for Proposals

WordPress Website Development and Management 2023 RFP

DUE DATE: June 26, 2023 at 5:00 PM (EST)

ISSUE DATE: May 8, 2023

The Mayor's Workforce Development Board (MWDB) is directly responsible and accountable to the State of Michigan, Labor and Economic Opportunity-Workforce Development (LEO-WD) for the planning and oversight of talent development programs in the City of Detroit. Designated by the MWDB, Detroit Employment Solutions Corporation (DESC) serves as the fiscal and administrative entity that provides workforce services to job seekers and employers. DESC's primary funding streams include Workforce Innovation and Opportunity Act (WIOA), Temporary Assistance to Needy Families (TANF) that funds Michigan's PATH (Partnership. Accountability. Training. Hope.) employment program, Food Assistance Employment and Training (FAE&T), Wagner-Peyser Employment Services (ES), and other public and private funding. The Corporation enters into contracts with qualified entities to provide workforce development programs and services to job seekers and employers. DESC anticipates receiving American Rescue Plan Act (ARPA) and CDC funding to support contracts as a result of this competitive bid process.

DESC is seeking proposals from qualified individuals and/or organizations to provide as needed, WordPress Website Development and Management for the Detroit Employment Solutions Corporation (DESC), and the contracted organizations performing employment and training services on behalf of DESC or its stakeholders.

DESC plans to award one (1) contract for requested services as detailed in this RFP. Prospective applicants must demonstrate their relevant experience and ability to effectively provide services as set forth in this RFP.

Bid package for this RFP is available for download at this DESC website:

<https://www.descmiworks.com/opportunities/rfps-and-rfqs/>.

Notifications and changes related to this RFP will be posted to the website.

Proposals must be submitted electronically to procurement@detempsol.org on or prior to the due date. Each applicant is responsible for ensuring that its bid response is received by DESC on a timely basis. Late bids will not be accepted. Proposal submissions addressed to DESC staff will not be accepted. Confirmations of proposals submitted will be provided within 48 hours of receipt.



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