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A Michigan Works! Agency

MEETING:	MWDB: Mayor's Workforce Development Board Meeting	DATE:	December 11, 2024
ATTENDEES:	MWDB members: Andra Rush, Jonathan Nipper, Christine Estereicher, Conrad Mallett, Angelique Power, Alycia Meriweather, Alice Thompson, Byron Osbern, Carla Walker, Rashida Patterson, Bill Kingsley, Darienne Hudson, Denise Brooks, Dr. Ivery, Josh Sirefman, Sylvester Hester Staff: Dana Williams, Lynisha Oliver, Kevin Naud, Michael Lewis, Robin Johnston, Stephanie Nixon, Robert Shimkoski, Meranda Elias, Rachel May, Carmen Bender, Dave Meador, Hachem Ossieran, Renard Richmond, Ronald Norwood, Theresa Ceccarelli	LOCATION:	Detroit Public Safety Headquarters 1301 Third St., Detroit, MI 48226
		CALLED TO ORDER:	3:09 p.m.
ABSENT:	Excused: Unexcused:	ADJOURNED:	4:21 p.m.
PUBLIC ATTENDEES:	None		
FACILITATOR:	Darienne Hudson & Josh Sirefman	DATE MINUTES APPROVED/ADOPTED:	March 26, 2025

ITEM	DISCUSSION	OUTCOME/ACTION ITEM(S)
I. Welcome & Introductions		
II. Agenda Approval / Minutes	<p>Dr. Hudson asked for approval of the agendas for the Oct. 2, 2024 and Dec. 11, 2024 meetings:</p> <ul style="list-style-type: none"> • Motion: Bishop Edgar Vann • Seconded: Dr. Curtis Ivery • Motion Carried – Approved Unanimously <p>Dr. Hudson asked for approval of the Minutes for the June 26, 2024 and Oct. 2, 2024 meetings:</p> <ul style="list-style-type: none"> • Motion: Bishop Edgar Vann • Seconded: Dr. Curtis Ivery • Motion Carried – Approved Unanimously 	
III. Co-Chairs Report	Dr. Hudson began the report by acknowledging three new board members: Mike Pemble, Acting Director, Bureau of Services for Blind Persons, State of Michigan;	

	<p>Rashida Patterson, Vice President Global HR BGS & Talent Acquisition, Lear Corporation; Christine Estreich, Vice President Public Affairs, Stellantis.</p> <p>She continued with a look at the Detroit Resident Employment report noting employment decreased 1.3% in October, with 3,000 fewer Detroiters employed than in September. At 228,461, employment is below the current 2024 average (231,879) and is at its lowest since February 2023 (227,960).</p> <p><i>Questions and comments from board members ensued.</i></p>	
IV. Executive Director's Report	<p>Ms. Terri Weems opened her Executive Director's report by acknowledging the Mayor's announcement to run for Governor of Michigan.</p> <p>She continued with a look at the Priority Hiring Agreements, noting 20 employers have signed on to make Detroiters a priority in their hiring processes. Detroit at Work has referred over 44,000 residents to these employers and over 14,000 Detroiters were hired.</p> <p>Ms. Weems noted the work underway for reaching youth including collaborations with Wayne State University, DPSCD, WCCCD and the development of a youth career guide.</p> <p>She continued with an update on the employer engagement marketing campaign sharing some of the marketing ads with employer partners such as LM Manufacturing and Henry Ford Health.</p> <p>Ms. Weems closed her presentation with a look at the Detroit Regional Chamber's 2024 State of Education and Talent noting the perception challenges around higher education are increasing employer talent challenges and a high number of students are not earning degrees.</p> <p><i>Questions and comments from board members ensued.</i></p>	
V. Presentation: Talent Pipeline	<p>Board member Jonathan Nipper outlined the objectives of the partnership with Boston Consulting Group and Detroit at Work to refresh its workforce strategy, which will include the following:</p> <ul style="list-style-type: none"> • A new approach to identify high priority sectors and occupations based on different evaluation criteria • Input from Detroit's stakeholders including employers, educational institutions, and government entities • Services and trainings that are most effective at filling these high priority roles by and retaining local talent • Implications for Detroit at Work based on the refreshed workforce strategy <p>An update on this project will be presented at the next board meeting.</p> <p><i>Questions and comments from board members ensued.</i></p>	

VI. Discussion: Goals & Strategy	<p>To close, Ms. Terri Weems highlighted goals and strategy which included the following:</p> <p>GOALS</p> <ul style="list-style-type: none"> • Increase Residential Employment • Decrease Unemployment • Increase Labor Force <p>STRATEGY</p> <ul style="list-style-type: none"> • Prioritize small business • Focus on retention • Reduce barriers to employment <p><i>Questions and comments from board members ensued.</i></p>	
VII. Public Comments	None	
VIII. Adjournment	Dr. Hudson adjourned the meeting at 4:21 p.m.	

DRAFT SUBMITTED BY:

Printed Name: Rachel May Title: Executive Assistant, MWDB Staff

Signature: /s/ Rachel May Date: 12/18/2024

DATE MINUTES APPROVED/ADOPTED: 03.26.2025 **Initials:** RM

NEXT MEETING: March 26, 2025