



A Michigan Works! Agency

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MEETING:	DESC Corporation Board Meeting	DATE:	March 30, 2020
VIA CALL ATTENDEES:	DESC Board Members: Cal Sharp, Alice Thompson, Don O’Connell, Lena Barkley, Dannis Mitchell, Nicole Sherard-Freeman, Maria Woodruff-Wright, Toney Stewart DESC Staff: Terri Weems, Robin Johnson, Dee Prosi, Freyja Harris, Alessia Baker-Giles, Robert Shimkoski, Elizabeth Hennessey	LOCATION:	Conference Call
		CALLED TO ORDER:	10:04 am
ABSENT:	Excused: Chris Uhl, Ric Preuss, Mike Aaron Unexcused: None	ADJOURNED:	10:18 am
FACILITATOR:	Cal Sharp, Interim Board Chair	DATE MINUTES APPROVED/ADOPTED:	February 28, 2020

ITEM	DISCUSSION	OUTCOME/ACTION ITEM(S)
I. Welcome, Roll Call, and Introductions	<p>Cal Sharp, DESC Interim Board Chair, called the meeting to order.</p> <ul style="list-style-type: none"> Interim Chairman Sharp read a statement regarding the necessity of holding the meeting virtually meeting, in response to Governor Whitman’s “Stay Home Stay Safe” Executive Order of March 23, 2020 and also outlined how the public were provided opportunity to make public comment. 	
II. Agenda Approval	<p>Cal Sharp called for a motion to approve the agenda for today’s meeting:</p> <p style="text-align: center;">Motion: Don O’Connell Seconded: Dannis Mitchell Motioned Carried – Approved Unanimously</p>	
III. Media Contract Review and Approval	<p>Terri Weems reported:</p> <ul style="list-style-type: none"> In light of Governor Whitmer’s Executive Order mentioned by our Chair previously, the Marketing department has asked that we increase their contract with Emerald Media by \$80,000 in response to an anticipated need for increased communication around changes in the ways we are and will be conducting business both now and in the coming weeks and months. This increase in the contract moved the full amount of the contract over \$500,000 and necessitates Board approval. 	



	<p>Marie Woodruff-Wright asked:</p> <ul style="list-style-type: none"> • Other than connecting online, what other methods are being employed to serve the community that may not have access to Wi-Fi or data plans? <p>Terri Weems responded:</p> <ul style="list-style-type: none"> • We weighed heavily the decision to provide services virtually and remotely. DESC was among the last in the state to transition to remote only services because we recognize that many in our population may not have access to a computer or internet. In consideration of the State order and in the interest of public safety, we determined that remote only was a health priority. For those without access to the internet we are heavily promoting our phone options. <p>Nicole Sherard-Freeman responded:</p> <ul style="list-style-type: none"> • We are looking into communicating through Channel 10, which is the community channel that Detroit City Council currently broadcasts on. <p>Cal Sharp called for a motion to approve the contract amount:</p> <p style="text-align: center;">Motion: Alice Thompson Seconded: Lena Barkley Motioned Carried – Approved Unanimously</p>	
<p>IV. Public Comments</p>	<p>Cal Sharp, called for public comment.</p> <ul style="list-style-type: none"> • There were no public comments 	
<p>V. Adjournment</p>	<p>Cal Sharp called for a motion to adjourn the meeting:</p> <p style="text-align: center;">Motioned: Alice Thompson Seconded: Lena Barkley Motion Carried. Passed/Approved Unanimously.</p>	

DRAFT SUBMITTED BY:

Printed Name: **Elizabeth Hennessey**

Title: Executive Assistant to the Interim President & CEO

Signature: /s/ E Hennessey

Date: 3/30/2020

DATE MINUTES APPROVED/ADOPTED: 2-28-2020 Initials: EH



NEXT MEETING: Tuesday, April 28, 2020 @ 9:45 AM
