

CITY OF DETROIT

MAYOR'S WORKFORCE DEVELOPMENT BOARD

Monday, June 5, 2017, 3:00pm – 5:00pm

Location: DTE, GO Auditorium
One Energy Plaza, Detroit MI 48226

Approved Meeting Minutes

Co-Chairs: Cindy Pasky & Dave Meador

Call to Order:

The meeting of the Mayor's Workforce Development Board was called to order at 3:18pm by Workforce Development Board Co-Chair Cindy Pasky.

Approval of Agenda:

Chair Pasky asked for a motion to approve the draft agenda as presented. A motion was made and supported to adopt the draft as presented. Motion carried unanimously.

Approval of Draft Minutes from March Meeting:

Chair Pasky asked for a motion to approve the draft minutes of the March, 2017 meeting of the City of Detroit-Workforce Development Board. A motion was made and supported to adopt the Draft Minutes of the Meeting. Motion carried unanimously.

REPORTS:

Co-Chairs Report-Cynthia Pasky and Dave Meador-Co-Chairs, City of Detroit-Workforce Development Board

Chair Meador welcomed attendees and introduced new board member Bill Dirksen, Vice President of Labor Affairs, Ford Motor Company (replacing Joe Hinrichs). He spoke about the measurable progress we've made over the last year. Grow Detroit's Young Talent is on track to employ 8,000 students again by the end of this summer with \$10M raised to support this program. The Detroit at Work website launched to help Detroiters access training and support services connected directly to employment. SNAP 50/50 program launched with Focus Hope and Southwest Solutions and is on track to expand the amount of federal funding available for training and supportive services. New programs connected IT, Healthcare, Returning Citizens, and Construction have also launched. A year ago, there were 90 students enrolled at Randolph CTE Center, and many of the most in-demand trainings shuttered. Today, Randolph is on a new path working closely with DPSCD, we've have hired a project manager and have support from business, labor and philanthropic organizations to reconstitute the program. Chair Pasky thanked all board members that have helped make these initiatives possible.

Executive Director's Report - Jeff Donofrio

Unemployment is 8.4% lowest since 2001, however, there is much more that needs to be done in or efforts to help 40,000 more Detroiters find employment. Mr. Donofrio stated that some key barriers have been identified such as transportation, childcare, and literacy. Driver's responsibility fees, for example is a barrier (most fees from driving without insurance and resulting add on fines affecting 38K Detroiters.) Drivers with outstanding fees, averaging \$2000 each, can have their license suspended until repayment is made.

Guest Speaker - Kim Smith

Kim shared that she worked for 25 years in the restaurant business and came to the IT industry after training. It was difficult for her to juggle full time training and child care but the TechHire program, started

by the Workforce Board, was a huge step in finding a new life and happiness. She is currently a software developer at GE. Her biggest take away from the TechHire program was the encouragement to go where you didn't think you could go.

Goals of Detroit Regional Tech Consortium – Deputy Director Chioke Mose-Telesford

The Tech Consortium is an extension of the Tech Hire program with the goal of understanding and quantifying current employment demand and streamlining employer engagement. TechHire's current training is only scratching the surface and with greater understanding of demand and relationship with employers we can expand training and placement opportunities.

One Stop Metrics – Alice Thompson, Black Family Development, Cal Sharp, Penske (retired) & Nicole Sherard Freeman, Detroit Employment Solutions Corporation

To achieve our goal of helping 40K more Detroiters find employment, our efforts will have to be intensive, deliberate, and strategic. Detroit's One-Stops/American Jobs Centers need to be places of opportunity where work readiness gaps are identified and filled. Currently we have three One-Stop locations and one mobile One-Stop unit. (We may need more than one mobile unit going forward).

Collecting expanded metrics on One-Stop performance and client needs will give us a better understanding on how to accelerate our work and improve our services. There is a lot of work going on behind the scenes. Detroitatwork.com has had 11K unique visitors in the last 3-4 months which is equal to the amount of visitors at our one stop for all of 2015-16.

Randolph CTE Update – Deputy Director Nicole Stallings & Project Manager Omar Hasan

With the help of many partners we've made huge progress over the last year on reconstituting the Randolph Career Technical Center over last year. The project currently has five work streams (building improvements, marketing & enrollment, curriculum & staffing, support services, & adult education). The goal is to have 300 Detroit students enrolled this fall, with 300 adults trained at the facility at night and on weekends. We're working closely with trade unions, with each providing a liaison to develop curriculum and ensure training facility is safe and up to industry standards. The team is also working to ensure that support services are in place such as transportation and child care. There are still many options to get involved.

Alicia Meriweather, DPS, thanked Dave Meador for patience to see this project to fruition. Rick Blocker, Metro AFL-CIO asked what was being done to get the students going out of the city to stay. Nicole stated that Direct mailings, door to door visits, local events, social media can all affect general knowledge of the changes and opportunities at Randolph. The goal is to make Randolph so attractive and viable that students want to attend. Jeff Donofrio mentioned that some instructors could be subsidized to ensure a higher quality of instructor and education. Roy Wilson, Wayne State University, asked how students would get to Randolph if they were currently attending a Detroit high school. Transportation would be provided from the high school to Randolph. Mark Gaffney, Teamsters Local 214, offered that the unions can help with the apprenticeships and curriculum. Dr. Colleen Allen, Autism Alliance of Michigan, questioned the opportunity to build in support for students with disabilities. The school will be compliant with all ADA requirements and accessible.

Old Business-none brought forward

New Business-none brought forward

Public Comments

Tom McGinnis, Board Chair for Reading Works, identified that adult literacy in Detroit is high. They are working to get adult and family reading levels up. Adults need to get to grade 6-9 to just get entry level jobs. Reading Works recently had a change in their leadership, Amy Amador is the Interim Executive Director. The organization has identified an individual to be CEO and that person will start after July 4th. They will expect to do more once their leadership has stabilized.

Adjournment

With no further business to come before the City of Detroit- Workforce Development Board, Chair Pasky requested adjournment of the meeting. The meeting was adjourned at 4:57pm. Motion carried unanimously.